# RICHARD DAVIS

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## TECHINCAL SKILLS

- HTML/CSS
- Javascript/JQuery
- Github

- PHP
- ReactJS
- MySQL

- Express
- Wordpress
- Adobe CC

# EXPERIENCE

#### Web Developer

National Driver Training

July 2018 - Current

- Developed and maintained multiple online driver education courses in accordance with TEA guidelines
- Incorporated TxDOT Written Exam into online courses for student driving permits
- Worked with front-end and back-end design for website customization and optimization

#### Web Developer

360Connect

Jan 2017 – Jan 2018

- Developed and maintained 15 websites to channel customer leads into sales
- Designed A/B tests for website forms and analyzed user conversion rates, website traffic, and dropoff rates
- Converted website from MODX to Wordpress CMS and implemented plug-ins to decrease maintenance time and increase flexibility

#### **Head Band Director**

Austin ISD

Oct 1991- Aug 2016

- Built and implemented a band education curriculum for 300 students
- Headed the Campus Advisory Committee of 15 teachers and parents by aggregating suggestions and feedback, creating new policies and programs to address concerns, and communicating the changes to the staff and community
- Chaired the Department of Fine Arts of eight teachers
- Oversaw and allocated \$32,000 annual budget for the band department

# EDUCATION

Aug 2016 - Oct 2016

### General Assembly Web Immersive Program

12-week immersive full-stack programming training program

1984-1988

**University of Texas - Austin** 

Bachelor of Music; Music Education